

REP HEADLINE# 6359101
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
OCT1/12 11.10
*** WDCW-TV ***

ADV # 3420 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 935 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #
BUYER NAME DAN NAGELBERG
SALES PRSN WA- DAVE CLARK

ORDER # CONTRACT # 6359101
PRDCT OBAMA SCHEDULE C EST#1904
FLIGHT DATES OCT2/12 NOV6/12 WK-6
CITY TAX STATE TAX

CLASS: NATL. LOCAL REGIONAL

CO-OP BILLING NEEDED

DATE OCT1/12 11.10

REP: TO: MALLORY
FROM: GREG
NEW ORDER
TTL...\$77200...175X
THX PLS CFM, 10/1/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1904

1			100P-200P	30		\$200.00	10/2	11/5	5		TU-F,M	25
PROGRAM : BILL CNNGHM SH												
CON COM1: STEVE WILKOS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$225.00	10/2	11/5	5		TU-F,M	25
3			1100A-1200N PROGRAM : PEOPLE'S CRT B CON COM1: PEOPLE'S CRT B	30		\$225.00	10/2	11/5	5		TU-F,M	25
4			200P-300P PROGRAM : MAURY POVICH CON COM1: MAURY POVICH	30		\$200.00	10/2	11/5	5		TU-F,M	25
5			400P-500P PROGRAM : MAURY POVICH B CON COM1: MAURY POVICH B	30		\$225.00	10/2	11/5	5		TU-F,M	25
6			800P-900P PROGRAM : AVG. ALL WKS CON COM1: ANTM	30		\$1,200.00	10/5	11/2	1		FRI	5
7			900P-1000P PROGRAM : SUPRNATURAL-CW CON COM1: NIKITA	30		\$1,000.00	10/5	11/2	1		FRI	5
8			730P-800P PROGRAM : TWO&HF MN WK B CON COM1: TWO&HF MN WK B	30		\$350.00	10/6	11/3	1		SAT	5
9			800P-900P PROGRAM : BRKG POINTE-CW CON COM1: THE VAMPIRE DIARIES	30		\$1,500.00	10/4	11/1	1		THU	5
10			900P-1000P PROGRAM : AVG. ALL WKS CON COM1: BEAUTY & THE BEAST	30		\$1,000.00	10/4	11/1	1		THU	5

LINE# 6359101
FINAL REV#0 11

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OCT11/12 11.10
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	NAME	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			800P-900P PROGRAM : CATALINA-CW CON COM1 : HART OF DIXIE	30		\$800.00	10/2	10/30	1		TUE	5
12			900P-1000P PROGRAM : LA COMPLEX-CW CON COM1 : EMILY OWENS MD	30		\$1,000.00	10/2	10/30	1		TUE	5
13			800P-900P PROGRAM : AVG. ALL. WKS CON COM1 : ARROW	30		\$1,500.00	10/3	10/31	1		WED	5
14			900P-1000P PROGRAM : AMR-MD11ENG-CW CON COM1 : SUPERNATURAL	30		\$1,500.00	10/3	10/31	1		WED	5
15			100P-200P PROGRAM : BILL CNGNGM SH CON COM1 : BILL CNGNGM SH	30		\$200.00	11/5	11/5	1		MON	1
16			1000A-1100A PROGRAM : PEOPLE'S COURT CON COM1 : PEOPLE'S COURT	30		\$225.00	11/5	11/5	1		MON	1
17			1100A-1200N PROGRAM : PEOPLE'S CRT B CON COM1 : PEOPLE'S CRT B	30		\$225.00	11/5	11/5	1		MON	1
18			200P-300P PROGRAM : MAURY POVICH CON COM1 : MAURY POVICH	30		\$200.00	11/5	11/5	1		MON	1
19			400P-500P PROGRAM : MAURY POVICH B CON COM1 : MAURY POVICH B	30		\$225.00	11/5	11/5	1		MON	1

INVT REVNO 11.1

REP: TEL# 701 225 1500
DPSR WORKSHEET

FAIR 302 114 780
HARRIS METHOD FROM REP

OCT/12 11 00
WDCM-TV 11.1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	WEEK	DAYS	TOTL
:LINE#	:	:	:	:	:	:	DATE	DATE	1/2WK	:	:
OCT/12	60900.00		NOV/12	16300.00							

COMMENTS: TOTAL 7300 112
TOTAL SPOTS

MARKET TOTALS \$1,930,000 WDCW 4% WJLA 29% WUSA 19% WRC 23% WTTG 23% WTXM 0% WDCM 2%

SVC- NSI
DEMOS- RA35+*